



# **INTERNATIONAL CONFERENCE ON ECONOMIC RESEARCH**

**20-21st October 2017, Alanya, Turkey**

**CONFERENCE PROGRAMME**



## **Friday, 20 October 2017**

**08:00 - 10:00 Registration**

**10:00-10:15 Opening Ceremony + Welcoming Speeches**

**10:15-12:00 Keynote Speeches**

**Prof. Dr. Paolo Luciano Adalberto Manasse, University of Bologna, Italy**

Brexit and Financial Markets

**Prof. Dr. m Trk, Hungarian Academy of Sciences (MTA), Secretary-General, Hungary**

Is there a Third Way for Brexit?

**Prof. Dr. Nejat Erk, UMUC European Division, Turkey**

Brexit and Turkey, with Special Reference to Cities

**Lunch :12:00-14:00**

**14:00 – 15:15**

**Session 1-A, Conference Room A**

**Chairman: Prof. Dr. Paolo Luciano Adalberto Manasse**

**Poland’s Monetary Policy during Two Transitions: The Interwar and Post-Communist Periods**

Zbigniew Polański

**Upward Nominal Wage Rigidity**

Paulo Guimares, Fernando Martins and Pedro Portugal

**Yield Curve Dynamics and Fiscal Policy Shocks at the Lower Bound**

Adam Kucera, Evzen Kocenda and Ales Marsal

**Measuring Financial Systemic Stress for Turkey: A Search for the Best Composite Indicator**

Meltem Gulenay Chadwick and Huseyin Ozturk

**Coffee Break: 15:15-15:30**

**15:30 – 16:45**

**Session 2-A, Conference Room A**

**Chairman: Prof. Dr. Fouad H. Beseiso**

**Towards A New Human Approach for Economics, Banking and Finance**  
Fouad H. Beseiso

**Quality and Accessibility of Infrastructure and Manufacturing Exports in Egypt: Firm level Evidence**  
Cherry Khalil

**Economic Exposure of Stock Returns: An Investigation through Multifactor Model**  
Babar Zaheer Butt

**Effects of Real Effective Exchange Rate and Real Effective Exchange Rate Volatility on Tourist Flows into Turkey**  
Yılmaz Toktaş and Ali Altiner

**Gender Inequalities in Wage Earning and Employment among Internal Migrants in Pakistan**  
Lubna Naz, Shazia Ghani and Shahida Wizarat

**15:30 – 16:45**

**Session 2-B, Conference Room B**

**Chairman: Assoc. Prof. Dr. Kemal Vatansever**

**Ekonomik Büyüme ve Enflasyon Arasındaki İlişki: Türkiye Örneği (2003-2016)**  
Seyfettin Caner Kuzucu

**Uluslararası Vergi Politikaları Işığında Küresel Mali Disiplin**  
Emrah Noyan ve Nuri Avşarlıgil

**Makro Ekonomik Değişkenlerin XBANK Endeksi Üzerindeki Etkileri**  
Hamid Yeşilyayla ve Kemal Vatansever

**Hayek'in Analizinde Epistemoloji ve Evrim: Bir Eleştiri**  
Fatma Esra Görmez

**Saturday, 21 October 2017**

**09:30 – 10:45**

**Session 3-A, Conference Room A**

**Chairman: Prof. Dr. Michael Reed**

**Macroeconomic Linkages to the Agricultural Economy**

Michael Reed and Sayed Saghaian

**Small farming households' food security status and role of market access for sustainable food security in rural Pakistan**

Umar Ijaz Ahmed, Liu Ying, Muhammad Khalid Bashir and Muhammad Abid

**Agricultural Products Trade – the Way to Foster Economic Cooperation between Europe and Asia**

Oksana Kiforenko

**Determinants of Access to Rural Financial Services in Ethiopia: Evidences from Doba and Karsa Districts of Oromia Region**

Kebede Duga, Bezabih Emana, Belay Kassa and Hussien H. Komicha

**Coffee Break: 10:45-11:00**

**11:00 – 12:20**

**Session 4-A, Conference Room A**

**Chairman: Prof. Dr. Zbigniew Polanski**

**Propagation of Economic Shocks from Russia and Western European Countries to CEE-Baltic Countries: A Comparative Analysis**

Nazmus Sadat Khan

**The Systemically Important Banks in Bulgaria – Are They Riskier Than the Smaller Ones?**

Irina Kazandzhieva

**Efficiency in Algerian Banking Industry: Domestic versus Foreign Banks**

Ishaq Hacini and Khadra Dahou

**Concentration of Turkish Participation Banking Sector in Turkey After 2008 Global Crisis**

S. Fatih Kostakoğlu

**11:00 – 12: 15**

**Session 4-B, Conference Room B**

**Chairman: Assoc. Prof. Dr. Mehmet Gümüş**

**Alternatif Fiyat Teşvikleri İçin Parti Büyüklüğün Belirlenmesi**

Ercan Şenyiğit ve Selçuk Mutlu

**İş Sürekliliği Yönetiminde Kritik Başarı Faktörlerinin AHP Yöntemi İle Önceliklendirilmesi**

Melek Nar ve Oya Hacire Yüreğir

**Maden Sektöründe Hammadde İsrafının Azaltılmasına Yönelik Denizli İlinde Yapılan Uygulama**

Gülin İdil Sönmeztürk Bolatan, Melih Can, Merve Aslan ve Çağatay Kargacier

**Türkiye'nin Muz Sektöründeki Sorunlar, Üretimi Ve İthalatını Etkileyen Faktörlerin Analizi**

Fatih Boz ve Namık Hüseyinli

**Lunch: 12:15-14:00**

**14:00 – 15: 15**

**Session 5-A, Conference Room A**

**Chairman: Assoc. Prof. Dr. Aydın Kayabaşı**

**A Stochastic DCF Model for Valuing and Stress Testing Banks and Its Application**

Zlatin G. Sarastov

**Do Business-Friendly Reforms Boost GDP?**

Tamanna Adhikari

**Effects of Industry 4.0 on Firms Economic, Managerial and Productivity Development**

Erdoğan Koç, Hatice Çalpınar and Ali İrfan Özeren

**The LBG Model of the Sustainable Development in Enterprises**

Agnieszka Parlińska and Ewa Stawicka

**Selection of Industrial Investment Alternatives Using AHP and Fuzzy TOPSIS**

Ayşe Nur Karabayır ve Mehmet Gümüş

**14:00 – 15: 15**

**Session 5-B, Conference Room B**

**Chairman: Assoc. Prof. Dr. Oğuz Yıldırım**

**Zaman Serileri Madenciliği Kullanılarak Türkiye Aylık ve Yıllık İthalat Artışı Tahmini ve Tahmin Kalite Analizi**

Hamid Yeşilyayla ve Kemal Vatansever

**Döviz Kuru Değişmelerinin Türkiye'nin Avrupa Birliği Ticareti Üzerine Etkileri**

Harun Bal, Emrah Eray Akça ve Mehmet Demiral

**Avrupa Birliğinde Uygulanan Aktif İşgücü Piyasası Politikalarının Etkilerinin Meta Analizi**

Hasan Bilgehan Yavuz

**Dış Ticaret Endeksleri ve Döviz Kurlarının Enflasyon Üzerine Etkisi: Nedensellik, Eş Bütünleşme ve Korelasyon Analizi**

Nuri Avşarlıgil ve Emrah Noyan

**Coffee Break: 15:15-15:30**

**15:30 – 16:45**

**Session 6-A, Conference Room A**

**Chairman: Assoc. Prof. Dr. Harun Uçak**

**Sustainable Development and the Construction Industry: A Case Study in Georgia**

Mehrshad Radmehr and Nika Nikolaishvili

**Willingness to Pay for Renewable Energy in Turkey**

Eyup Dogan and Iftikhar Muhammad

**Social Media in Tourism**

Rejla Bozdo

**The Factors Affecting Customer Satisfaction in the GSM Sector and Examining the Effect of Customer Satisfaction on Customer Loyalty**

Esra Baran and Aydın Kayabaşı



**ALANYA ALAADDIN KEYKUBAT UNIVERSITY  
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